

make bottom-line savings
and improve your
corporate social responsibility image



with

Joined-up e-Procurement

from the Imaginist Consortium

www.imaginist.co.uk

Are you contributing to the longer-term sustainability of local business communities in the countries in which you trade?

Do you know which of your suppliers employ local people and what proportion of the local economies are represented by what you buy from them?

Do you have a procurement strategy that gives you a positive corporate social responsibility profile while improving your bottom line profits?

If the answer to any of these questions is no, you need **Joined-up e-Procurement.**

the Imaginist Consortium brings you

Joined-up e-Procurement

an enlightened approach to modernising purchasing

e-Procurement is not all about slashing the number of suppliers and using prime contractors to push costs down the supply chain. Short-term it may look attractive, but longer-term you may:

- lose flexibility and responsiveness from your suppliers
- experience lower quality of service from large suppliers
- have problems in changing strategic direction and creating new initiatives
- lack the skills to opt to bring the services back into your organisation at the end of the contract
- distance yourself from your relationship with your local community, from where you draw your workforce
- reduce your ability to achieve local corporate social responsibility targets

These will all have an impact on your profits. And it's unnecessary.

Joined-up e-Procurement is a unique approach to implementing e-procurement, developed by the Imaginist Consortium in response to working with UK Local Authorities who were looking for ways to reconcile their need to **reduce the cost of purchasing** with their responsibility for the **sustainability of their local communities**. Joined-up e-Procurement satisfies both requirements.

It recognises that local companies can often deliver better value, provided they work within an e-enabled and supported compliance framework.

If you haven't got a coherent approach that links your e-procurement and corporate social responsibility strategies, you need **Joined-up e-Procurement**.

How do we do it?

The Imaginist Consortium created the One-Step-at-a-Time™ methodology to ensure that you optimise your procurement processes, bringing not just the Board and your buyers along with you, but involving your suppliers, particularly those which represent real value to you.

Where these are smaller local companies, the approach ensures that the necessary support is provided so that they can continue to play a part in your success in the future.

One-Step-at-a-Time™ comprises:

- Supplier analysis
- Impact assessment
- Business case
- Free-text e-ordering
- Low-cost buy-side solution
- Free supply-side solution
- Buyer decision tool
- Ongoing savings

One-Step-at-a-Time™ brings cost benefits within months, ensuring that you are hitting corporate objectives to make efficiency savings while bringing the company positive PR for social responsibility.

For more about the One-Step-at-a-Time™ methodology please visit our website: www.imaginist.co.uk

What is the first step?

A consultation meeting with one of our experienced consultants will capture where you are now and where you want to be. We will then build an implementation road-map and give you some indications of cost and benefit targets. If these meet your expectations, we will work with you to carry out an initial pilot project to prove the concept.

The Imaginist Consortium

We brought together a group of best-of-breed companies to help us deliver Joined-up e-Procurement. They include:

The Imaginist Company

leading the development and promotion of best practice in e-procurement and supplier adoption in both private and public sectors

@UKPLC

integrated supplier portals, e-procurement solutions, supplier recruitment, e-commerce enablement

DueNorth

developers of e-procurement supplier portals, e-quote and tendering applications

Evalue Limited

hands-on procurement and e-procurement consultancy, working with private and public sector organisations

Exor Management Services

supplier accreditation and risk management services

Local Futures

impact assessment analysis & correlation to local economic and skills data

Spikes Cavell & Co

supplier analysis, matching to financial and other company data records

Springboard4business

e-business research and training

SPS

best practice consultancy services, procurement classification experts

Find out how you could make efficiency savings while playing a prominent supporting role for your local business community that will reap market image benefits for years to come.

Contact

The Imaginist Company

Lindale House, 35 Sunnysdale Gardens, London NW7 3PD

Tel: 020 8201 1478

email: results@imaginist.co.uk

Website: www.imaginist.co.uk